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Techthree Marketing Names New Vice President

LOS GATOS, California—May 1, 2008—Techthree today announced it has promoted Gina Adams to corporate Vice President, a newly created position. Gina previously held the role of Senior Manager.

“Gina brings a breadth of professional marketing experience, as well as a strong background in writing and business development,” said CEO Bard Williams. “In her previous role she demonstrated excellent leadership and project management skills and promises to be an excellent representative for our company.”

Gina Adams joined Techthree shortly after the company began more than 7 years ago. She came to Techthree with 15 years of experience in managing marketing programs for the high tech industry. After earning an MFA in English and Creative Writing from Mills College, she worked as a writer and program manager for companies like Hewlett-Packard and PeopleSoft before joining the K-12 Education Marketing Group at Apple Computer as customer communications manager. Ms. Adams also has a background in education, with experience teaching at both the K-8 and college levels.

She will begin her official duties as Vice President effective May 6, 2008.

About Techthree:

Techthree employees and consultants have helped more than 60 companies and individuals develop and implement marketing plans and programs, build websites, and create dynamic case studies and marketing materials. The company’s office is located at 3 ½ North Santa Cruz Avenue, Suite E, Los Gatos, CA, 95030.

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